Contents

Communication -

the nerves of globalisation

1	
A globalising world	2
Globalisation – what does it mean?	6
Fields of globalisation	8
Around the world with the "box"	10



Globalisation of the economy

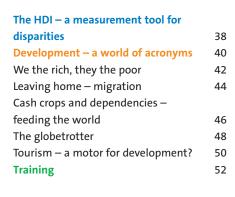
What kinds of jobs do people do?	16
Made in Germany	18
The EU – an economic alliance	20
Goods travelling around the world	22
Global players	24
Free trade and trade barriers	26
China hits the roof	28
Economic superpower, but	30
Boomtown Shanghai	32
Training	34

2	ALTER .
3	118

	T.A	1.	17.0	THE REAL PROPERTY.	
0.88	2	MAN			
A STATE OF THE STA	0		1000		

Global disparities 36

Key:
TERRA SKILL
TERRA ORIENTATION
TERRA TRAINING





12

14



Appendix

Key words explained	54
Index	56
Word list English – German	57
Operatoren	64
Bild- und Ouellennachweis	65